



Directing Animation

David B. Levy

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Both experienced and aspiring animation professionals will find Directing Animation a comprehensive and entertaining guide to understanding the director's creative role in managing the entire animation process. An animation director doesn't simply direct animation. He or she directs people who animate and must be equally able to relate to the crew, producers, writers, creators, and clients. Readers will learn how to: -- direct commercials, TV series, feature films, and Web features and series -- land their first big directorial break -- create realistic schedules and pipelines -- assemble the best crew for any job -- motivate animators and crew members -- give constructive feedback and notes -- maintain good relationships with producers, creators, writers, and network executives. In addition to over eighty photographs and illustrations, Directing Animation includes insider tips and firsthand experience from animators, directors, and producers, revealing the best ways to manage the production process while creating a workplace that is both efficient and fun.

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