



CEO Power & Light: Transcendent Leadership for a Sustainable World

Steve Melink

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National clean energy expert and corporate CEO Steve Melink also is an author with an urgent global message.

His book *CEO Power & Light* is now available and already on its way to becoming a business classic on transcendent leadership. The owner of Melink Corporation in Cincinnati makes the compelling case that sustainability and clean energy are natural extensions of being respectful and honest toward others. Long-term investments in these areas can help companies in all sectors increase profits, as well as improve the U.S. and global economy, security and environment.

Melink says he has one goal in writing *CEO Power & Light* – inspire chief executive officers to embrace sustainability for its strategic value. Pure and simple. Melink, who earlier this year participated in a White House meeting on sustainability prior to release of President Obama's Clean Power Plan, says he believes those who do will compete more successfully and make the world a better place at the same time.

Melink writes from nearly three decades of hard-earned expertise. A pioneer and leader in clean energy, Melink Corporation's clients include Apple, Google, Microsoft, Target, Walmart, Darden, McDonald's, Starbucks, Marriott, Hilton, Publix, Whole Foods, P&G, Cornell, University of California, and U.S. Army and Navy. Its headquarters is LEED Platinum certified, Net-Zero Energy and widely regarded as one of the greenest buildings in the United States.

He targets fellow CEOs, industry leaders and MBAs because they have the influence and resources to make clean energy a top priority in their firms. Cumulatively, they can empower the private sector to succeed where government has failed. The resulting clean energy revolution has the capability to transform the United States and its global neighbors.

The 236-page *CEO Power & Light* already has earned strong reviews. Among them:

Not since Cradle to Cradle have I been so deeply educated about a renewable energy reality. Steve Melink's *CEO Power & Light* contains insights that haven't seen the light of day, until now. —Chuck Lohre, president of Lohre & Associates, Inc.

Doing well by doing good has been nothing short of transformative for our company. The world needs more transcendent leaders. Thank you to Steve for shining the light on this overlooked area of corporate leadership. —Daniel Hendrix, CEO and chairman of Interface, Inc

Steve Melink, an example of truly transcendent leadership himself, tells us in *CEO Power and Light* why such leadership is crucial to a sustainable future for humanity and for the environment. This is exactly the kind of leadership Pope Francis has recently called for in his encyclical, *Laudato Si'*. —Rev. Michael J. Graham, president of Xavier University

ABOUT STEVE MELINK

Steve Melink is founder and CEO of Melink Corporation, a pioneer and leader in energy efficiency and renewable energy solutions for the commercial building industry since 1987. He is a national expert and speaker on sustainability, green buildings, and clean energy. Steve has met several times with staff of the White House, U.S. Department of Energy and Environmental Protection Agency in Washington, D.C. He has testified before the State of Ohio legislature on numerous occasions as well. Based in Cincinnati, Melink Corporation comprises four growing businesses: Melink T&B provides heating, ventilation, and air conditioning (HVAC) testing and balancing services; Intelli-Hood manufactures energy-saving controls for commercial kitchen ventilation systems; Melink Solar develops solar photovoltaic projects; and Melink Geo finances and commissions geothermal HVAC systems.

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