



Million Dollar Women: The Essential Guide for Female Entrepreneurs Who Want to Go Big

Julia Pimsleur

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The essential guide for female entrepreneurs who want to go big, which shows you how to turn that creative idea into a million-dollar-plus business.

American women are starting businesses at nearly twice the rate that men are, but only 3 percent of female business owners have revenues of over \$1 million. Most women entrepreneurs are stuck at the mom-and-pop level, just getting by or, in many cases, running out of cash.

Julia Pimsleur shares her inspiring story of building her own company and raising millions in capital in a guide for women like her who have great ideas and need to find the resources to take them into the big leagues. In *Million Dollar Women*, Pimsleur introduces you to seven women who, instead of leaning in, simply left corporate America and marched into the world of entrepreneurship. They have raised capital, developed powerful networks, and generated multimillion-dollar companies from scratch. When Pimsleur herself started Little Pim, a company that produces a program for young children to learn foreign languages, she wanted to create an exceptional experience. But soon she realized that she had to think and behave differently to become the head of a multimillion-dollar company. Eventually she transformed from a creative person with a business idea into a CEO running a business with a creative idea at its center.

Million Dollar Women will teach you the concepts, the lexicon, and the steps for taking a business big. It shows you how to network, when to delegate, and when to get extra coaching. Above all it provides help for overcoming the kind of emotional hurdles you have to jump to join the million-dollar-plus business owners - and cheers you on in overcoming every obstacle. With her friendly, pragmatic advice, her humor, and an appendix of exercises to take your ideas from theory to practice, Julia Pimsleur's audiobook is an invaluable reference.

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