



German Modern: Graphic Design from Wilhelm to Weimar (Art Deco Design)

Steven Heller, Louise Fili

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The latest volume in our popular Art Deco series, German Modern explores one of the fountainheads of modern graphic design. The renowned design team of Heller and Fili presents over 200 of the distinctive images that helped define the look of "the modern"-many never before published. Through posters, advertising stamps, letterheads, package design, magazine jackets, and numerous other commercial ephemera, the cool sophistication of this hybrid deco style looks as fresh today as it did when it first appeared between the world wars. Unique to German Modern is a chapter on the provisional currency known as Notgeld, which towns and even companies were allowed to print in the years of Germany's dire inflation. A key reference work and inspirational sourcebook for designers, artists, and aesthetes, German Modern is a colorful exploration of a classic and influential chapter of international design history.

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