



The Girls' Guide to Power and Success

Susan Wilson Solovic

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Like it or not, men still dominate corporate America. This passionate, straight-talking guide shows women how to achieve personal power and career success by playing a man's game without sacrificing their femininity. This book advocates a positive, practical approach that integrates feminine, right-brain savvy with traditional masculine characteristics of assertiveness and directness - to help women mould themselves into formidable competitors. It helps women break past the barriers imposed from both "outside" (stereotypes, societal pressures) and "inside" (family messages, self-preception), and should have wide appeal, balancing hard-hitting advice with humour, warmth and fascinating stories from a cross-section of women across the country. "The Girls' Guide to Power and Success" bridges the career/self-help genre with its powerful guidance for getting ahead and penetating insights into self-defeating behaviours.



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