



For Love or Money

Susan Kaye Quinn

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Do you write for love or money? With the advent of indie publishing, this question vexes writers like it never has before--for the first time, you can literally chase trends, feeding the fans of that lucrative genre that's flying off the shelves. But what if the stories you love to write aren't the kind that are selling like ice water in July? How do you create a career in writing that you both love and hits the financial success you need to justify the hours spent at the keyboard?

For Love or Money talks about writing for love (and how to sell that) as well as writing for money (and how to love it). It contains serious strategies about making money with your books, living the freedom of indie publishing, and stretching yourself creatively in your career. For authors willing to take a hard look at themselves and the market, this book will lay out the necessary steps to create your dream writing career.

For Love or Money is meant to be used in tandem with *The Indie Author Survival Guide (Second Edition)*, the first book in the Crafting a Self-Publishing Career series. Together, these two books will set you on a path of turning your love for storytelling into a career.

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